

Webcasting

EFFORTLESS DELIVERY OF YOUR MESSAGE WITH LIMITLESS REACH

Today you can email, call, chat, tweet, conference and blog your message. However, nothing resonates like your subject matter expert using their words, tone, and body language to tell the story. But having your figurehead on tour repeating their message is expensive. And getting your whole audience together at once is a logistical impossibility. With Glowpoint's webcasting, you can deliver a powerful message, streamed live or accessed later, with limitless reach -- all within your budget.

Glowpoint's Webcasting service distributes an individual or small group's audio and visual presentation to an audience limited in size only by the Internet. It can be streamed live or archived for on-demand access. It's as easy as a video conference, comes with numerous features built-in and is surprisingly affordable.



BENEFITS



Deliver a more powerful message than with other forms of communication



Increase the lifespan of your content



Reach a global audience, when and where they are



Report on the effectiveness and usage of your message

FEATURES

PRE-PRODUCTION- Customized registration page, custom branded lobby and player page, registration management and communication, evaluation form build, presenter training, and password security

LIVE EVENT PRODUCTION- Live audio and video broadcasting, up to 3,000 participants, live questions manager, Twitter & email integration, downloadable resource library, PowerPoint® synchronization, interactive polling, viewer survey, end user support, content capture (audioconference, videoconference, pre-recorded file)

POST-PRODUCTION- Admin reporting portal, and archived hosting



WEBCASTING EXAMPLES

Workshops, annual general meetings, local or international conferences, corporate messaging, town halls, media releases, product launches, special events, training & development, distance education, industry events / announcements, keynote presentations.



WHY CHOOSE GLOWPOINT?

- We bundle in all the features for a powerful webcast all at a surprisingly affordable price.
- Our webcasting team is highly trained and skilled at ensuring your webcast is a success.
- Glowpoint's Webcasting provides the ability to tell a great story to an unlimited audience whenever your audience is ready.
- Glowpoint is your trusted specialist for all your videoconferencing needs.



PROOF POINTS

- More than 6,000 managed video conferences per month
- Millions of videoconferencing minutes every month

Get the Word Out with the Power of Webcasting

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